



FontForum Designer Profile:  
João Henrique Lopes

URW++  
DESIGN & DEVELOPMENT GMBH

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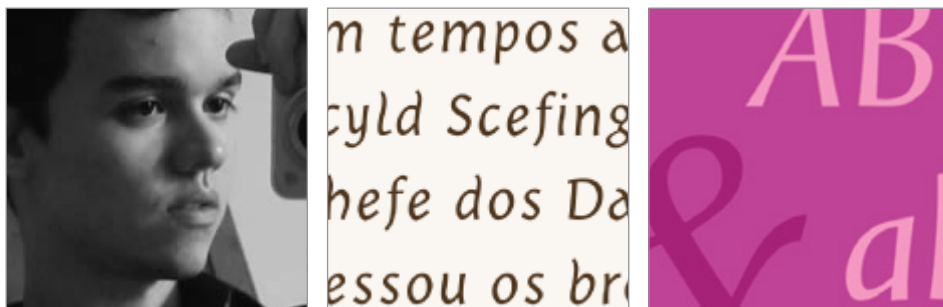
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JOÃO HENRIQUE LOPES



João Henrique Lopes was born in Brazil in 1986. He always liked to draw, and he has done it professionally for many clients. He took part in several cartoon exhibitions around the world, did some comic books, and even wrote a book about the art of drawing (*Elements of Manga Style*). He graduated in Visual Arts in 2011, and in 2012 he started to release the typefaces in collaboration with URW++ he had sketched over the years.

## OVERVIEW FONTFORUM FONTS BY JOÃO HENRIQUE LOPES

STYLA PRO	<b>Styla Pro</b>	<b>6 Styles</b>	<b>2013</b>
GIURESKA	<b>Giureska</b>	<b>5 Styles</b>	<b>2013</b>
PLEIAD	<i>Pleiad Alcyone</i>	<i>1 Styles</i>	<i>2014</i>
	<i>Pleiad Celeno</i>	<i>1 Styles</i>	<i>2014</i>
	<i>Pleiad Electra</i>	<i>1 Styles</i>	<i>2014</i>
	<i>Pleiad Maia</i>	<i>1 Styles</i>	<i>2014</i>
	<i>Pleiad Merope</i>	<i>1 Styles</i>	<i>2014</i>
	<i>Pleiad Sterope</i>	<i>1 Styles</i>	<i>2014</i>
	<i>Pleiad Taygete</i>	<i>1 Styles</i>	<i>2014</i>
MEYLING	<b>Meyling One</b>	<b>1 Styles</b>	<b>2017</b>
	<b>Meyling Two</b>	<b>1 Styles</b>	<b>2017</b>
	<b>Meyling Three</b>	<b>1 Styles</b>	<b>2017</b>

## FONTFORUM STYLA PRO

Styla Pro is a refined romantic sans, in the best tradition of Didot and Bodoni. The combination between Styla's feminine grace and sharp endings creates an air of seduction, ideal for magazines, ads and books on fashion, fine arts, philosophy, luxury goods, women and love.

A typographic jewel, Styla Pro brings romantic sensuality and refinement to the world of sans-serifs.

## REGULAR

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 Hamburgerfonts by João Henrique Lopes

## REGULAR ITALIC

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 Hamburgerfonts by João Henrique Lopes

## BOLD

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## SC REGULAR

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 HAMBURGERFONTS BY JOÃO HENRIQUE LOPES

SC BOLD

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**HAMBURGERFONTS BY JOÃO HENRIQUE LOPES**

FONTFORUM GIURESKA

I always admired the beauty of Gothic letters, but lamented their low readability. The revivals of Gothic faces are beautiful, but they revive everything, including the traits that prevent readability. Blackletters are fine in ads and titles, but can't be used in long texts (like books on Middle Ages, Medieval romances etc) where they would be the perfect historical choice. And I wanted to change this scenario. With Giureska, instead of taking one particular face to revive, I chose the best traits from many Gothic faces, i.e. the forms that were pleasant to look and easy to read. For the 'small caps', I studied uncial scripts and made a similar selection, adapting everything to make a unified font. With three weights, true italics and the uncials, Giureska can endure a variety of projects, bringing the appeal of Middle Ages much beyond the cover.

REGULAR

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REGULAR ITALIC

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 Hamburgerfonts by João Henrique Lopes

BOLD

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**Hamburgerfonts by João Henrique Lopes**

DARK

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**  
**a b c d e f g h i j k l m n o p q r s t u v w x y z**  
**0 1 2 3 4 5 6 7 8 9 (!,.,» «§Œ— —) {&} [?;:“”%)\***  
**Hamburgerfonts by João H. Lopes**

## FONTFORUM PLEIAD

Seven superb scripts, to be freely mixed with one another. Alone, each of them flows nicely, but combined they reach ultimate vitality and grace. The Pleiades are one of the most beautiful constellations in the sky, and in Greek mythology they were seven divine sisters. Luxurious freedom of choice and excellent readability make Pleiad the perfect face for a variety of projects, from stylish invitations to magazine ads, from poetry books to restaurant logos. Sometimes calm, sometimes fluttering – but always fair and graceful – this sublime calligraphic type family will hold an everlasting fascination.

PLEIAD ALCYONE

*A B C D E F G H I J K L M N O P Q R S T U V W X Y Z*  
*a b c d e f g h i j k l m n o p q r s t u v w x y z*  
*0 1 2 3 4 5 6 7 8 9 (!,.,» «§Œ— —) {œ} [?;:“”%)\**  
*Hamburgerfonts by João Henrique Lopes*

PLEIAD CELENO

*A B C D E F G H I J K L M N O P Q R S T U V W X Y Z*  
*a b c d e f g h i j k l m n o p q r s t u v w x y z*  
*0 1 2 3 4 5 6 7 8 9 (!,.,» «§Œ— —) {œ} [?;:“”%)\**  
*Hamburgerfonts by João Henrique Lopes*

PLEIAD ELECTRA

*A B C D E F G H I J K L M N O P Q R S T U V W X Y Z*  
*a b c d e f g h i j k l m n o p q r s t u v w x y z*  
*0 1 2 3 4 5 6 7 8 9 (!,.,» «§Œ— —) {&} [?;:“”%)\**  
*Hamburgerfonts by João Henrique Lopes*

PLEIAD MAIA

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PLEIAD MEROPE

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PLEIAD STEROPE

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 0123456789 ( ! , . » « § ¶ — — ) { & } [ ? ; : “ ” % ) \*  
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PLEIAD TAYGETE

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 Hamburgerfonts by João Henrique Lopes

FONTFORUM MEYLING

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Three carefully crafted script styles by the Brazilian type designer João Henrique Lopes. Another type project by Joao in which each style can be written by itself but combined they have an unique vitality and develop their full potential. An excellent readability make Meyling the perfect partner for a variety of projects, from stylish invitations to magazine ads, from poetry books to restaurant logos.

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ONE

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 hamburgerfonts by João henrique Lopes

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TWO

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THREE

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 hamburgeefonts by João henrique Lopes

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## A further selection of URW++ FontForum Designer

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Ralph M. Unger  
Hajime Kawakami  
Markus Ernst  
Roman Sehrer  
Markus Wagner  
Felix Braden  
Helmut G. Bomm  
Coen Hofmann  
Frank Luedicke  
Marit Otto  
Carsten Strinkau  
Jens Weigel  
Christoph Ulherr